



ADJUSTABLE KERF STEEL DOOR FRAME COMPETITIVE ANALYSIS

FEATURE/BENEFIT	FRAME-UP™	COMPETITOR	COMPETITOR
ADJUSTABILITY	<p>Up to one full inch.</p> <p>More strength in furthest adjustment point.</p> <p>Reduced inventory of closure pieces.</p>	<p>Up to one half inch.</p> <p>Requires larger inventory of closure pieces.</p>	<p>Up to one full inch.</p> <p>Less strength due to design of furthest adjustment point.</p> <p>Reduced inventory of closure pieces.</p>
DESIGN	<p>Superior closer insertion design.</p> <p>Will conform to wall conditions even if twisted.</p> <p>Will conform equally from top to bottom.</p> <p>Closer piece will have a much more secure fit with the inner piece.</p>	<p>Closer piece will have closer pieces.</p> <p>Lighter gauge on closure pieces.</p> <p>May present field installation problems.</p>	<p>Welded closer guides, once bent will not return.</p> <p>If frame installs on a twist, will result in a large gap at the bottom and a tight fit at the top or reverse.</p> <p><small>Photo: Competitor's Frame using welded closure guides</small></p>
HINGE REINFORCEMENT	<p>Galvanized 14 Gauge reinforcement behind hinge emboss with uniquely extruded tapped holes for superior door holding capabilities.</p> <p><small>Photo 1: Hinge Reinforcement of Frame-Up™</small></p> <p><small>Photo 2: Hinge Reinforcement of Frame-Up™</small></p>	<p>Welded to frame, not consistent on location of frame.</p>	<p>Hinge reinforcement has no extrusion depth leads to screws that may strip out easily.</p> <p>Less door holding capability.</p>